

at **SXSW 2017**

MARCH 12, 2017 | 12-5 PM

12:00 PM**How to Fund Your Tech Company with a Government Grant**

*G. Nagesh Rao, Chief Technologist, Office of Investment & Innovation, SBA
Lyneir Richardson, Executive Director of The Center of Urban Entrepreneurship & Economic Development (CUEED)*

Q & A

1:00 PM Break**1:30 PM****Connecting Founders of Color to Private Capital**

*Kathryn Finney, CEO/ Managing Director/ Founder, Digital Undivided
Shawn Escoffrey, Program Director of Strong Local Economies, Surdna Foundation*

Q & A

2:30 PM Break**2:45 PM****On Inclusive Innovation: A Talk with Erin McKinney Horne**

*Erin McKinney Horne, Mayor of Washington DC's Tech & Innovation Sector Manager
Brandon Andrews, Values Partnerships*

Q & A

3:30 PM Break**3:45 PM****The Un-Panel(s)****The New Majority and Why You Should Give an F.**

*Lindsey C. Holmes, CEO/ Lead Strategist, Usable Tech Co.
Kimberlee Williams, Chief Marketing Strategist, FemWorks?*

Brands on Fleek

Denitria N. Lewis, Cultural Sommelier and Founder of The DNYREE Group

4:30 PM Panels End**6:00 PM Jefferson's Table 2.0 Dinner**

Cocktail/ Welcome Hour (Guest List Private)

7:00 PM Jefferson's Table 2.0 Dinner

(Guest List Private)